

J385 TV News Terminology

SLUG: story title

COPY/READER: story with no video or graphics

VO: voice over

SOT: sound on tape

VOSOT: voice over sound on tape

INTRO: introduction to a story, commonly used before a reporter pkg

PKG: all inclusive reporter voiced by a reporter

TAG: close for anchor to read

DONUT: a report on tape that the reporter tosses to live

Ex. Anchor intro

Reporter intro

Donut

Reporter tag

Anchor tag

NATS: natural or ambient sound

A-ROLL: reporter's voice track and sound bites

B-ROLL: video and nats

OTS: over the shoulder gfx commonly called box shot

GFX: information on a full screen graphic

FONT/SUPER: name or location in the lower 3rd of the screen

STAND UP: reporter on cam in the pkg, can be open, bridge or close

TRT: total run time

SIG OUT: the station's signature out cue, Torrie Caffee, The Horizon Newscast

IFB: ear piece used by anchors and reporters, stand for interruptible feedback

ENG: electronic news gathering, used locally

SNG: satellite news gathering, used nationally, have to buy sat time

VRN: video news release, video provided by a 3rd party