New coffee shop serves up competition

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Photo by Patrick Emmert

Billy Martin, Buffalo Madison owner, serves Chelsie Ettel, undecided sophomore, a mango peach drink. The coffee shop, located in the IUS Library, now has competition on campus with the opening of the new coffee shop in University Center South.

There are now two competing coffee shops at IU Southeast, but time is running out for Buffalo Madison.

The yet-to-be-named coffee shop in University Center South is up and running, and will expand into the lounge next to The IUS Library within the next several years.

"Once Buffalo Madison's contract is up, we'll be over there, too," Edna Linn, coffee shop supervisor, said.

Billy Martin, Buffalo Madison owner, said he was surprised when IU Southeast opened their own coffee shop because he initially thought Buffalo Madison would get that business as well.

Martin said news of Buffalo Madison's imminent departure from IU Southeast didn't come as a surprise.

"I expected it, but I'm not happy about it," Martin said.

Martin said he has not heard anything definite about Buffalo Madison's future at IU Southeast from university officials.

"They do not communicate with us at all," Martin said. "I wish there was something I could do to sway them."

In the immediate future, however, the two shops will both be vying for business on campus, with each offering coffee as well as limited food items.

Martin said the opening of another coffee shop on campus has kept him from being complacent.

"I don't really see it as a competition," Martin said. "I think there's plenty of business out there."

Martin said there was an adjustment period when Buffalo Madison opened at IU Southeast in September, 2006.

"All last year was kind of a rush," Martin said. "We didn't know how to deal with so many customers."

Martin said that he knew going in that IU Southeast used a bid process that could result in a limited window of time for Buffalo Madison.

Still, Martin said the response from students has been positive and his relationship with the university has been a good one.

"I'm happy and looking forward to being here," Martin said.

Buffalo Madison was started by Martin seven years ago as a way to make extra money on the weekends.

At one time there were four local Buffalo Madison stores, but there are now just two- one on Eastern Parkway in Clarksville and the IU Southeast location.

Ken Schreiner, business and finance sophomore, prefers Buffalo Madison because of its location. Schreiner spends most of his time in the IUS Library and doesn't go to University Center South often.

"I like it because it's a good atmosphere," Schreiner said. "You can talk to your friends and study in a group at the same time."

Although he hasn't yet ordered coffee there, Schreiner said the new coffee shop will give students more options.

"Competition is a good thing," Schreiner said. "That's just capitalism."

Chelsie Ettel, undecided freshman, and Cali Leister, philosophy freshman, both come regularly to Buffalo Madison, for coffee and to sit and relax.

Both of them have tried the new coffee shop, though, and came away with different opinions.

"I like their smoothies," Leister said.

"I didn't like it," Ettel said.

Heidi Springfield, history junior, works at the new coffee shop in the University Center and said business has steadily increased since the coffee shop opened on Aug. 29.

"So far it's been really good," Springfield said. "It seems to get busier every day."

Linn said the keys to success for the new coffee shop are convenience and price.

She said she and several employees of the new coffee shop have worked for Starbucks and have learned from that experience.

"I expected it to be busier, but after 10 it picks up," Linn said. "The lounge area is always full."

Linn said the new coffee shop has about 15 name suggestions provided by students and will select one of them after Friday, Sept. 28.

Linn said it was also important to properly prepare for the future influx of students due to the new residence halls.

What's My Professor Reading?

Valerie Scott
lecturer
psychology

"The Red Tent"
By Anita Diamant

Center educates community

Photo by Tamara McDaniel

Various items are displayed at the Center for Cultural resources at the IUS Library. The center has more than 100 different cultural themes.

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Traveling the world just got easier. On the second floor of the IUS Library, students can find an elaborate Ecuadorian cultural display with authentic artifacts and information about the culture.

This is one of more than 100 cultural themes which can be found in the Center for Cultural Resources.

The center started with private donations from Claudia Crump and Carolyn Diener.

The two teachers, now retired, started out with their own private artifacts collected over time from extensive traveling.

This collection has evolved, thanks to many donations from people around the world.

"You cannot just teach about culture, you need to teach about the particulars of culture that make them alike and different, so our theme is unity and diversity," Crump said.

Crump and Diener used the materials from their travels as teaching aids for students. Once the collection became large, they put their materials together in an organized fashion.

After going to a cultural conference in Pennsylvania, they decided to organize the materials into 12 cultural theme kits, allowing teachers to focus on one theme at a time.

In 1993, Crump retired and shortly thereafter Diener retired as well. After their retirement, the IUS Library helped develop a way to check out and track the kits using bar codes.

A collaborative effort between the two teachers and IU Southeast resulted in the Center for Cultural Resources. Crump and Diener are members of the Board of Directors and remain actively involved with facilitating the center.

Today, the Center for Cultural Resources has more than 100 kits with 50 different themes.

Each kit has two containers; one for background information and the second contains artifacts associated with the theme. The only prerequisite is an orientation they offer at the center.

Teachers in the Southern Indiana area have taken advantage of the cultural kits. They have in-school presentations which involve reenactment of a time period and the items and characters involved.

This sometimes includes acting in first person, pretending to be a person from that time period and teaching the children through an applied process.

This gives children a chance to be actively involved in the learning process.

The kits may be checked out for a 21-day period allowing the teachers to have time to teach the subject.

They contain a variety of items all of which are carefully tracked and easily identified by color coding and numbering. Kits include religions of the world and games from around the world.

Each kit costs $40. The center pays for the kits mostly through fundraising, and they offer scholarships to education students for traveling abroad.

Carrie Slone, head intern for the Center for Cultural Resources, is actively involved with organizing the massive collection and facilitating outreaches and community involvement.

"A lot of professors consider volunteering as community service hours especially to fulfill the education students' requirement for service hours," Slone said.

The center tries to link what they do with different departments of IU Southeast.

The goal is to help expose the departments to culture and diversity.

'I find that the harder I work, the more luck I seem to have.'

– Thomas Jefferson

Panel discusses views on life, the universe and everything

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IUS students were asked the question "Do you agree with Ellen?" at the Ogle Center Sept. 20.

They had the chance to agree or disagree with Ellen Carchano, biology senior, on her views of God, religion and other issues.

Before the forum began students were encouraged to talk with one another over coffee. To begin, Carchano described the purpose of the forum and her Christian view.

"The purpose is to discuss the meaning of life, our purpose here on earth, how I've applied this to my life and to discuss and answer questions," she said.

"I believe in God and that he created all things, that sin is what is wrong with the world, that God sent His Son to save us from our sins and that people must repent and trust in Jesus Christ to be saved."

Panel members included Carchano, Josh Boswell, campus minister, Chris Bonts, Pastor at Crossroad Church, Ross Nunes, Ph.D in psychology, Gregg Allison, Ph.D in systemic theology and Doug Adams, associate professor at the Southern Baptist Theological Seminary.

Boswell described the forum as a venue to ask questions about faith and to inspire conversation between students.

One of the first questions asked was what Carchano's thoughts on homosexuality were.

"Homosexuality is no different than any other sin and all sins are equal," she said.

"No sin is any better or worse than any other."

Another student asked if God created sin.

"The Bible never places any blame on God," Allison said. "It places it on Adam and Eve."

One student commented that he felt the panel was decidedly evangelical and that Catholics were not represented, which represent the largest percentage in the world.

He thought the panel was unbalanced.

The forum concluded around 9 p.m. Students were encouraged to stay in the lobby and ask any questions of the panel one-on-one.