

University advancements back on

By **LORI RICHIE**
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Susan M. Griffin was named the vice chancellor of University Advancement in December 2006. The position had been vacant for two years.

Griffin graduated from IU Bloomington's marketing program.

She has worked in fields such as student activities at Polk Community College in Winter Haven, Fla.

She was also executive vice president of the Cathedral Heritage Foundation, the director of development for University of Louisville Health Sciences Center and associate executive director of Kentuckiana Metroversity.

She is also the founder of Griffin Fund Raising & Marketing.

"Our goal is to develop IU Southeast's image in the community," Griffin said. "IU Southeast's image is our single most priority."

Griffin said her biggest challenge has been getting all the staff on board.

IU Southeast has not had a vice chancellor of University Advancement for two years.

They are still filling positions within the department. University Advancement consists of Public Relations, Alumni Affairs, Special Events and Fund Raising.



Photo by Lori Richie

Susan M. Griffin, vice chancellor of University Advancement, embraces her new position at IU Southeast.

"Chancellor Sandra Patterson-Randles and all of the leadership team have been great," Griffin said.

She said she has enjoyed her time at IU Southeast

so far.

Her favorite event to date has been the performance of the IU Philharmonic Orchestra on Jan. 27 at the Ogle Center.

"We have a lot to be proud of here," Griffin said.

She said image is everything and she is working to bring new recruiting materials and information screens

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Susan M. Griffin
vice chancellor
University Advancement

to campus in the near future.

"She has wonderful ideas," Kirk Randolph, assistant to Griffin, said.

Randolph started his position in January. Randolph held a prior position at IU Southeast.

Randolph worked in the Arts Institute in Concert Hall Administration in 2003 which he left to attend culinary school at Sullivan.

Randolph also plays oboe in the IUS Orchestra, and has played in the Louisville Orchestra.

"I love it [IUS]," Randolph said. "There are so many fantastic people that work here. No two days are ever the same. There are a lot of exciting things going on around campus."

Griffin said fund-raising for the dorms would begin soon.

IUS dorm construction is due to begin this summer.

IU Southeast launched a Web site on Feb. 23 so students and the community could follow the dorm progress. Floor plans for the dorms are on display in the library.

'There are so many fantastic people that work here. No two days are ever the same. There are a lot of exciting things going on.'

Kirk Randolph
assistant to vice chancellor
University Advancement

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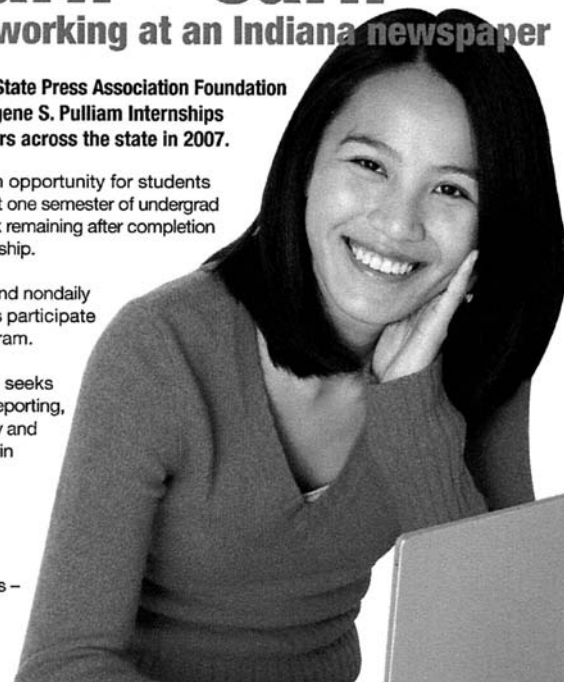
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